



**LOOT
MATE**



LOOTMATE

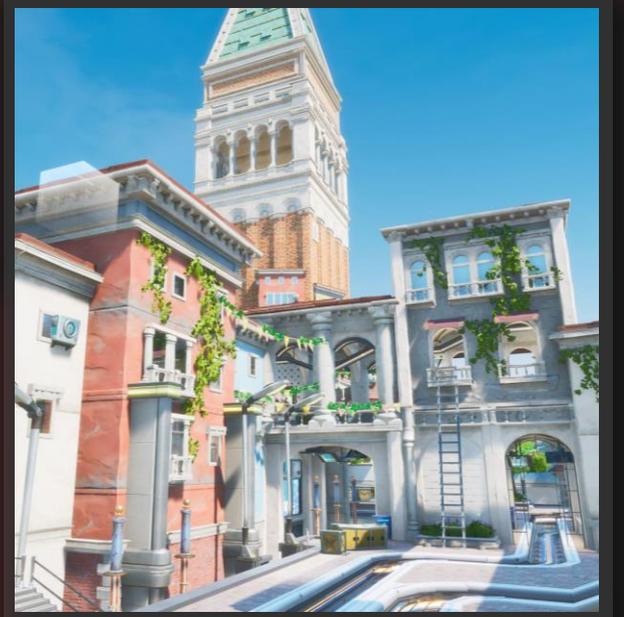
BRANDED CONTENT IN GAMING

IN COLLABORATION WITH





**LOOT
MATE**



WE ARE LOOTMATE

LOOTMATE is a community Fortnite Creative build team. We create digital worlds and experiences in Fortnite for the most iconic brands in the world.

Our diverse team has created the perfect environment for collaboration, with members from all around the world sharing different experiences and cultures.



ONEPLUS



nickelodeon



ICRC



WE BUILD DIGITAL WORLDS

LOOTMATE creates bespoke game experiences inside Fortnite Creative, enabling brands to gain exposure within the gaming community and to tell their story.

We do this by working with brands to create an interactive mode that is tailored to their requirements whilst ensuring the end project is a fresh and unique experience.

100

PUBLISHED GAMES

500

MILLION

TOTAL GAME PLAYS

\$3

MILLION

PARTNERSHIP PRIZING



THE OPPORTUNITY

FORTNITE is one of the largest video game in the world and has become a cultural phenomenon. The popular title boasts hundreds of millions of players and leads the pack for unique interactivity and innovation.



350

MILLION

PLAYERBASE



100

MILLION

MOBILE DOWNLOADS



40

MILLION

LIVE CONCERT VIEWERS

53% of Fortnite players are aged 10- 25



newzoo

72.4% of Fortnite players are male





CASE STUDIES

GAMES FOR PAST CLIENTS INCLUDE



DOWNTOWN DROP

Limited time mode to promote the Jordan brand

01



LIFERUN

Custom obstacle course made to highlight the work of the RC

02

DOWNTOWN DROP



BRIEF

Epic Games approached us to create a brand new level for the Jordan Brand that did not contain or promote violence. This allowed us to create a unique Fortnite experience unlike anything seen before.

RESULTS

- The level was the main component in their large campaign between Jordan and Fortnite.
- Players competed to collect the most coins across the digital streets of New York, all wearing Jordan branded sneakers.
- Downtown Drop remains one of the large Fortnite collaborations with an external brand to date.



LIFERUN

BRIEF

The ICRC approached us to create a game which shows various real life scenarios which the ICRC is active in. We had to incorporate 4 different areas inspired by places from around the world and their Headquarter.

RESULTS

- The level had its debut at PAX South featuring known influencers including DrLupo, Lachlan and OneShotGurl
- The event was streamed live to thousands of viewers and it's still being played by thousands of players every week





WORKFLOW

WORKING WITH LOOTMATE



THE BUILD PROCESS

1

IDEATION

The process begins with a consultation to determine initial ideas for the client.

2

PITCH

Concepts are pitched to the client and the decision is made.

3

DEVELOPMENT

Development begins. Using the 'Kit-bashing' technique, we utilize Fortnite assets to create a customized new world.

1- 6 WEEKS

6

DELIVERY

Once the creation is complete, a 12 digit code is generated which allows players to access your level.

OPTIONAL

5

CAPTURE

Our video capture specialists generate video content for use in client marketing campaigns.

4

FEEDBACK

Development continues as a collaborative process, ensuring opportunities for feedback.



TELL US YOUR STORY

GENERAL INQUIRIES



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SPONSORSHIPS & SALES



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THANK YOU